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Strata
CIX™

Discover the Power of Toshiba's IP Communication Solutions
Strata CIX40





Big Business Performance At An Affordable Price

Powerful Capabilities for Your Business

Toshiba's Strata® CIX™40 IP communication system puts powerful IP telephony capabilities at your small business, enterprise branch, or retail locations. No matter what size your company is, you need all the edge you can get when it comes to your communications tools.

Your telecommunications system is one of your biggest assets, with the power to attract customers, save money, enhance productivity, and improve customer satisfaction. This is why so many leading companies choose Toshiba. Toshiba's IP communication solutions are designed to drive business process integration and unified communications to create value, efficiency, and maximize return on investment for our customers.

Whether you're just getting started or are growing or adding new locations, communication is key to keeping your customers, employees, and vendors connected. Toshiba offers a full line of Strata CIX communication systems that give you the flexibility to grow, add features, and customize functions as needed. Plus, Toshiba's Strata Net technology lets you network multiple Strata CIX systems, dramatically expanding capacity or improving integration between locations.

Configuration Versatility

The Strata CIX40 is a highly versatile and scalable system designed to give you the ultimate in feature and upgrade flexibility. Configure it as a single site telephone system and add to it as your business grows, or as a branch location networked with other Strata CIX systems.

Toshiba's innovative system architecture allows you to implement an all IP solution, all digital, or a mix of IP and digital telephones that meet your needs. You can migrate to IP capabilities as your organization's needs change.

Powerful Strata CIX40 Capabilities:

- 8, 16, or 24 IP channels for IP telephone connections, SIP Trunking, and/or IP Strata Net multi-system networking
- Add advanced applications as you need them for Unified Messaging, Call Center ACD and Reporting, CRM integration, Voice Logging, Web-based Personal and System Administration, FeatureFlex® feature customization, and Unified Communications
- 4-11 trunks with Caller ID
- 8-16 digital telephones
- 1-2 analog endpoints
- 4, 6, or 8 ports of Voice Mail and Auto Attendant with live message call monitoring, LCD feature prompting, soft keys, call recording and much more
- Fully upgradeable, protecting your technology investment

Choice of Endpoints

Solutions for Every User

The versatile Strata CIX40 supports all types of endpoints and devices, including a complete line of IP telephones, SoftIPT[®] soft phones on notebook computers and smartphones, wireless IP telephones, add-on modules, DSS consoles, attendant consoles, as well as SIP telephones, analog telephones, and Toshiba digital telephones. With the flexibility you want, you can build the communication system you need.





Big Applications for Small Businesses

Integrated Voice Mail

Voice processing applications help you improve customer service by providing callers with instant attention, responsiveness, and access to information.

Capabilities:

- Simplify voice mailbox operation through a Toshiba IP or digital telephone with LCD display and soft keys
- Record calls directly into your voice mailbox with a single button on your telephone
- Communicate effectively both in and out of the office with other employees and customers 24 hours-a-day, 365 days-a-year

Meet-me Conferencing and Collaboration

The Strata Meeting application provides dial-in audio conferencing and web collaboration with Outlook calendar scheduling, desktop sharing, conference recording, usage reporting, and more. It's web-based, so users can attend a collaboration session from anywhere via the network, and dial-in to an audio conference from anywhere via the PSTN. Plus, users' PCs do not require installation of client software—all they need is Internet access.

Strata Messaging

Voice Mail, Unified Messaging, Follow-me, Call Recording, and LCD display and soft key integration applications run on a Linux® operating system-based unified communications appliance that connects via SIP to Strata CIX.

Media Application Server

Toshiba's Media Application Server supports voice processing and all value-added applications integrated within one platform that connects to the Strata CIX via Ethernet.

Applications:

- Auto Attendant
- Voice Mail
- Automated Speech Recognition
- Text-To-Speech
- Unified Messaging
- Fax Integration
- Interactive Voice Response
- Automatic Call Distribution (ACD)
- ACD Reporting
- Toshiba-approved 3rd party Computer Telephony Integration (CTI) and CRM applications
- Strata Call Manager Unified Communications
- FeatureFlex adaptability tools
- Network eManager® browser-based system administration
- My Phone Manager® browser-based personal telephone administrator

Simplify Communications

Ease of Use

Advanced technology shouldn't be complicated. The easier it is to use, the more useful and valuable it becomes. Toshiba makes this concept a driving force in the Strata CIX40, giving you access to powerful, built-in features, yet enabling you to use them all with ease. No complex procedures or extensive training necessary.

- It all begins with the easy-to-read LCD display that makes functions, features, and key information readily-accessible
- Programmable buttons let you assign your own functions based on how you work best
- Thanks to call handling features like Caller ID, you can manage your calls—and your schedule—with ease, deciding which ones to accept now and which to send to voice mail

Build Your Professional Image

Solutions such as Auto Attendant and Voice Mail help you maintain a professional image after hours, or whenever you are unable to answer calls. Let Toshiba's technology work for you as an additional employee.

Money Saving Features

The Strata CIX40 saves you money and improves profitability, and streamlines operations with numerous innovative features, including:

- The ability to restrict long-distance calls or particular area codes
- Automatic call routing over the least costly trunk line or carrier
- Remote programming and testing, making upgrades fast, simple, and efficient

Mobility Lets You Stay Connected

Take productivity to a higher level using wireless IP telephones that operate over your Wireless Local Area Network (WLAN), and enable you to roam anywhere your WLAN provides coverage.

Or use SoftIPT soft phone clients that operate on your notebook PCs or smartphones and enable you to access all the features of your desk phone via your WLAN or from anywhere your company's LAN can be accessed through the Internet.



Feature Highlights

System Features

Account Codes <ul style="list-style-type: none">ForcedVoluntaryVerifiableAccount Code ButtonAccount Code Revision	Credit Card Calling ("O" + Dialing)	LCD Search By Name and Dial
Administration/Programming (Optional)* <ul style="list-style-type: none">Live System ProgrammingRemote Access	Day/Night Modes with Auto Switching	LCD Speed Dial Directory Dialing
Alternate Answer Point	Delayed Ringing	LCD Station Status Display
Automatic Busy Redial	Direct Inward System Access	Least Cost Routing
Automatic Call Distribution (Optional)* <ul style="list-style-type: none">Advanced Call RoutingSkills-Based RoutingPriority QueuingMultiple Group Agent LoginCall RecordingVoice Assistant ODBC DatabaseText-To-SpeechMIS Interface (Optional)*	Direct Station Select/Busy Lamp Buttons	Loop Start Lines
Automatic Callback Intercom	Direct Station Selection Console (Optional) <ul style="list-style-type: none">All Call Voice PageAutomatic Line HoldDND Status IndicationDND OverrideCO Line Button AssignmentExpanded Line AppearanceMultiple DSS ConsolesNight TransferSpeed Dial Button AssignmentVoice or Tone Signaling	Loud Ringing Bell (Optional)*
Automatic Dialing Buttons	DISA Security Code Revision	Make Busy <ul style="list-style-type: none">TrunkStation
Automatic Hold	Distinctive LED Indicators <ul style="list-style-type: none">I CalledI HoldI Use	Memory Protection
Automatic Hold/Park Recall	Do Not Disturb	Message Waiting Indication <ul style="list-style-type: none">Station LightStutter Dial Tone
Automatic Line Selection	Do Not Disturb Override	Microphone Control Button
Automatic Release From Hold	Door Lock Control	Modular Handset and Line Cord
Automatic Release From Voice Mail	Door Phones	Multiple Directory Numbers <ul style="list-style-type: none">Primary DNSecondary DNPhantom DNPilot DN
Auxiliary Device Interface (Optional)	DTMF and Dial Pulse Compatible	Multiple FCC Registration
Background Music Interface with Station Control*	DTMF Signal Time (160/80 ms)	Music-On-Hold Multiple Interface*
Busy Override	Dual Color LEDs	Networking Multiple Systems <ul style="list-style-type: none">Strata Net (Optional)<ul style="list-style-type: none">Alternate Routing/Hop-offCentralized AttendantCentralized Voice MailCentralized Network SMDRDistributed Network SMDRCoordinated Numbering PlanPath ReplacementExtended Call Control
Busy Station Transfer/Ringing	End-to-End Signaling	Night Ringing Answer Code
Call Forward <ul style="list-style-type: none">All CallsBusyNo AnswerBusy/No AnswerFixedExternal with Remote SettingSystem-wide	Exclusive Hold	Night Ringing Over External Page*
Call Park to Station	Executive Override (Break-In)	Night Ringing Over Selected Page <ul style="list-style-type: none">Zones (Optional)*
Call Park Orbits	Executive Override Blocking	Non-Blocking Dialing
Call Pickup <ul style="list-style-type: none">On-Hold/ParkRingling At Other StationsMeet-Me PageDirectedStation GroupCO Line Group	External Amplified Speaker (Optional)	Non-Blocking Intercom
Call Record to Voice Mail	Flash Button (Centrex/PBX Transfer or CO Dial Tone Recall)	Off-Hook Call Announce <ul style="list-style-type: none">HandsetSpeaker**
Call Transfer <ul style="list-style-type: none">Camp-OnExternal CallsInternal CallsRecall	Flexible Access Code Assignment	Off-Premise Stations
Call Waiting	Flexible Button Assignment By User	One Touch Button
Caller Identification <ul style="list-style-type: none">Abandoned Call HistoryCall History ListRedial from ListIndication While BusyInternal User Name	Flexible Station Numbering	On-Hook Dialing
Centrex Application/PBX Compatibility <ul style="list-style-type: none">Centrex Ringing RepeatFlexible Station NumberingDelayed RingingOne-Button Centrex Feature AccessCentrex/CO Line Call PickupCentrex/CO Line IDFlash ButtonMulti-Line Access and Control	Flexible Line Ringing Assignment <ul style="list-style-type: none">Delay 1Delay 2Immediate	Outgoing Call Restriction
Class of Service Override	Group Paging	Paging (Optional)* <ul style="list-style-type: none">All Call Voice PageExternal Page InterfaceGroup Paging
CO Line Groups	Handsfree Answerback Intercom	Pooled CO Lines
CO Line Queuing	Headset Interface*	Pooled Line Buttons
Conferencing (8 party) <ul style="list-style-type: none">Multi-StationsMulti-CO Lines	Hearing Aid Compatible	Power Failure Transfer*
Continuous DTMF Signal Time	Hot Desking	Privacy/Non-Privacy <ul style="list-style-type: none">Privacy OverridePrivate CO Lines
	Hotel/Motel Features*	Relay Service (Optional) <ul style="list-style-type: none">Door Lock ControlExternal PageMusic-On-Hold Source ControlNight Relay Service
	Hotline Service (Emergency Ringdown)	Release Button
	LCD Alphanumeric Messaging	Release/Answer Button
	LCD Automatic Callback Number Display	Repeat Last Number Dialed
	LCD Automatic Number Identification	Reserve Power Battery Backup*
	LCD Automatic Park In Orbit	Ringling Line Preference
	LCD Backlit Display*	SIP Trunks***
	LCD Call Duration Display	Speakerphone On/Off Control
	LCD Call Forward Source/Destination	Standard Telephone Compatibility <ul style="list-style-type: none">with Message Waiting
	LCD Call Forwarded-From Display	Speed Dial <ul style="list-style-type: none">StationSystem
	LCD Caller ID <ul style="list-style-type: none">Abandoned Call StorageCall HistoryIndication While BusyNameTelephone Number	Station Hunting
	LCD Calling/Called Number Display	Station Message Detail Recording <ul style="list-style-type: none">Interface (Optional)
	LCD Clock/Calendar Display	Survivability of IP Telephones*
	LCD CO Line Identification <ul style="list-style-type: none">Incoming/Outgoing	System Maintenance <ul style="list-style-type: none">Error LogsAutomatic Fault RecoveryMaintenance and Administration via LAN
	LCD Dial Input Verification	
	LCD Directory Assistance	
	LCD Feature Prompting with Soft Key Operation <ul style="list-style-type: none">System and Station FeaturesVoice Mail Features	
	LCD Intercom User Name Display	
	LCD Message Waiting Station Display	
	LCD Multiple Languages (E-F-S)	
	LCD Override Station Number Display	
	LCD Recalling Station Identification	

Feature Highlights

- System Administration Logs
- System Trace (Multi-level)
- SNMP Traps
- System Alarms (eMonitor)
- Traffic Measurement and reporting
- System Program
 - Upload/Download*
- Tandem CO Line Connections
- TAPI Compliant
- Tenant Service
- Toll (Destination) Restriction
 - Restriction Override
 - Restriction Override Revision
- Transfer Privacy
- Traveling Class of Service
- Uniform Call Distribution (UCD)
- User Programmable Feature Buttons
- Voice Mail Integration
 - Call Record to Voice Mail
 - In-band DTMF Signaling
 - LCD Soft Key Voice Mail Control
 - Transfer Direct to Voice Mailbox
 - Voice Mail Conference
- Voice or Tone Signaling
- Volume Control
 - Busy Override Tone
 - Handset
 - Handsfree/Speakerphone
 - Ringing

Voice Mail Features

- Audio Prompts
- Automated Attendant (AA)
- Automatic Message Copy with Optional Delete
- Called Identification (Name)
- Caller ID (Number)
- Caller Confirmation Prior to Transferring
- Call Monitor and Retrieve
- Call Record to Mailbox
- Call Queuing
- Call Screening
- Copy Mailbox
- Copy Range
- Directory
- Direct Transfer to Voice Mailbox
- Disk Space Notification
- Distribution Lists
- Do Not Disturb (DND)
- Extensions—Scheduled
- Fax Tone Detection
- Future Delivery
- Guest User Mailboxes
- Independent Port Greetings Mailbox
 - Function Lock
 - Groups
 - Security Code
 - Personal Greetings
 - Time Zone Setting
- Mailbox Number—Varied/Fixed Length
- Message
 - Continuous Delete
 - Continuous Playback
 - Date and Time
 - Forwarding
 - Notification
 - Pause During Playback
 - Pause During Recording
 - Playback Control
 - Private
 - Purging
 - Reply
 - Retrieval Control
 - Return Receipt Verification
 - Speed Control
 - Urgent
 - Volume Control

- Message Storage
 - Personal Folders
 - Message Queues
- Multiple System Languages
- Paging
 - Office
 - Relay
- Remote Administration Reports
- Shutdown using the Telephone
 - Dial Pad
- Single-digit Menus
- Soft Key Control with LCD Feature Prompting
- System Administrator's Mailbox
- System Backup
- Toshiba Plug and Play Integration
- User Tutorial (New User)
- Varied Sampling Rates
- Voice Forms

Attendant Console Features

- Alarm Reset
- Answer Button
- Answer Prompting by CO Line
 - Attendant Conference Setup
- Day/Night Mode Switching
- Busy Lamp Field (BLF) Display
 - Station Directory Number
 - Station User Name
 - Station Advisory Message Display
- Call Answer Priority
- Call Statistics
 - Incoming and Total
 - Export to Excel File
 - Print by Range
- Call Waiting Count
- Caller ID Display
- Calling/Called Number and Name Display
- Color CRT Display
- Dial "O" For Attendant
- Dial by Name/Number
- Dialing an Outside Number for Station User
- Direct Station Selection
- Directory Display and Dialing
 - Directory Entry Attribute Information
 - Directory Entry Contact Information
- Door Phone Calling
- Door Unlock
- DTMF Tone Signaling from Dial Pad Key
- Emergency Call
- Emergency Page
- Feature On-Line Help
- Flexible Programmable Buttons
- Headset Operation*
- Hold Calls
- Hold Timer Display
- Incoming Call Identification
- Interposition Call Transfer
- Join/Split Calls
- Keyboard or Mouse Operation
- Load Sharing of Multiple Attendants
- Loop Buttons
- Loop Hold Display
- Message Entry and Display
 - E-mail to Station User
 - Print Messages
- Message Waiting Set and Cancel
- Multi-Tasking
- Multiple Console Ringing
- Notes Entry and Display for Calls
- Overflow
- Override
- Position Busy Mode
- Remote Operator (IP connection)

- Release Button
- Speed Dial Calling
 - Internal Calls
 - External Calls
 - Dial From Caller ID List
- Supervised Loop Operation
- Three-Way Calling
- Through Dialing
- Transfer Direct to Voice Mailbox
- Trunk Group Control and Busy Indication
- Trunk Test and Verify
- Windows PC Operation

Note: Optional features may or may not be extra cost items.

* Some feature implementation may require dealer supplied additional auxiliary equipment.

** On Strata CIX40, speaker OCA is only available on IP telephones.

*** SIP Trunks available with selected carriers.

Toshiba Authorized Dealer Network

Toshiba Telecommunication Systems Division sells award-winning IP communication solutions, IP and Digital telephones, video collaboration tools, office mobility products, and voice mail systems through our Authorized Dealers. Toshiba Dealers focus on providing the best possible customer experience. With over 40 years of experience, Toshiba's Telecommunication Systems Division and our authorized dealer network can provide your business with world-class IP communication solutions.

Fulfilling Our Responsibility as a Global Enterprise

Toshiba is committed to playing a leading role in helping establish a sustainable society. At Toshiba, we recognize the Earth is an irreplaceable asset, and we believe it is the duty of humankind to hand it over to future generations as we found it, if not in better condition. Accordingly, Toshiba promotes solid environmental management practices across all our products and business processes focusing on: prevention of global warming, control of chemical substances, and efficient utilization of resources.

At Toshiba, we are very proud of our commitment and our ongoing activities to help protect the environment. We firmly believe in the importance of a commitment to environmental excellence as well as a clear understanding of how our environment is affected by what we do. With this in mind, Toshiba strives at all times to create products that will have minimal environmental impact throughout their lifecycles. Toshiba's products passed a rigorous environmental performance survey, and we're proud to offer them to you as part of our Green-compliant portfolio.



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Toshiba America Information Systems, Inc.
Telecommunication Systems Division

9740 Irvine Blvd., Irvine, CA 92618-1697
To locate an Authorized Dealer, call: (800) 222-5805
National Accounts (800) 234-4873
www.telecom.toshiba.com

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